

INTERNATIONAL SEMINAR



THEME

The International Seminar on Harmonization of Tourism Development

ISSUE

In the 21st century, the tourism role is not only limited to an economic motivator but plays a wider role. It should be an inspiration to create a substantive peacefulness in human life. This inspiration is not merely due to tourism growth but can also be a bridge amongst two cultures, and also promote relations between tourism industry and the environment. Tourism creates harmony between cultures and citizens throughout the world. In order to fulfill its' role as a peace creator, there are some terms needed to be considered for the tourist destination. One of them is that in creating a tour package about the tourist destination, it should be

according to the real situation. The destination must be free of exploitation between stake holders (industry, indigenous people, and government) involved in this system. Every part of the system must be able to be applied fairly based on their role, right, and duty. In short, all of these phenomena are included in tourism harmonization. This seminar is held to provide an opportunity for thought, encourage suggestions, and in an effort to create harmonization in tourism.

IMPLEMENTATION

Day and Date : Tuesday, April 27th 2010
Time : 8 am to 4 pm
Venue : 4th floor of the Postgraduate Auditorium, Jl. PB. Sudirman, Udayana University, Denpasar.

KEYNOTE SPEAKER:

Prof. Dr. I Gde Pitana
(Ministry of Culture and Tourism, Republic of Indonesia)

MAJOR SPEAKERS

1. Prof. Asamizu Munehiko, PhD
(Graduate School of East Asian Studies, Yamaguchi University, Japan)
2. Drs. Ida Bagus Subikshu, MM (Head of Bali Tourism Office).
3. Jean-Charles Le Coz (General Manager of Nikko Hotel, Bali / Chairman of Bali Hotel Association).
4. Paola Cannucciari (Director of Eco Bali).
5. Ir. Made Suarnatha (Director of Wisnu / Founder JED).

ADDITIONAL SPEAKERS

Besides the main seminar, we provide additional seminars that are divided into 3 sub themes:

1. Harmonization of tourism with physical and cultural environment
2. Harmonization of tourism with local community (Corporate Social Responsibility, empowerment, small business development)
3. Harmonization of government policy with local compulsory rules on tourism development.

We will give chance for participants to send in your papers. The 9 chosen papers (3 papers for each part above) will be presented. We will provide a team to select every paper. The paper writer will be invited to present his paper contents. Every paper writer will get a certificate.

THE RULES OF RECEIVING AND SELECTING PAPERS.

- ✓ Paper written in quarto, 12 pages maximum. Paper and abstract is typed by Times New Roman 12, 1.5 space, in A4 paper size.
- ✓ Paper is written and presented in English.
- ✓ The complete paper must be sent in hard copy (print out) and soft copy CD file to the committee address. Please write "Tourism Seminar Paper" on the top left outside of your envelope. If you are not in Bali, you can send yours via email, htdseminar@gmail.com
- ✓ Deadline: April, 20th 2010.

- ✓ The selection team will select 9 chosen papers to be presented. It will be announced on April, 23rd 2010 by committee website, email and telephone.
- ✓ The committee is not responsible for the any charges for the paper writer that passes the selection test. The committee will just provide a seminar kit and snacks during the period the seminar is held.
- ✓ The committee has the right to publicize all of the entry paper in any form. Every participant will get one copy of the published paper.
- ✓ The charge for entry for undergraduates and postgraduates is Rp 50.000,00. General participants is Rp 100.000,00

THE COST FOR PAPER WRITER

- ✓ Every writer that sends a paper at least April 8th 2010, will be charged Rp 200.000,00
- ✓ Every writer that sends a paper at least April 20th 2010, will be charged Rp 300.000,00

THE PARTICIPANTS REGISTRATION

- ✓ The participants can register at the committee address, Tourism Faculty of Udayana University, Jl. Dr. R. Gorris no. 7 Denpasar. The payment can be done when the registration is done directly.

Contact Person :

Alefan Nur Hidayat (085236417424)

Petra Deviana (081802419138)

- ✓ The registration can be done via email by completing the registration form below and sending to the email address: htdseminar@gmail.com or fax (0361) 223798.
- ✓ The seminar and paper cost can be transferred via Bank Mandiri Cab. Veteran Denpasar, No. 145-00-0560699-7 owned by I Putu Anom, or Bank BNI 46 Renon Denpasar, No. 0145044793 owned by I Putu Anom (please confirm to Mananda with phone number 081338707009 if you have done so). Please show the transfer evidence on registration when the seminar is held.

THE COMMITTEE OFFICE ADDRESS

Tourism Faculty, Udayana University, Jl. Dr. R Gorris
No. 7 Denpasar

Contact Person:

I Nyoman Sukma Arida : 0361-8629545

Made Sukana : 081999040408

I G.B.Sasrawan Mananda : 081338707009

I Made Adi Kampana : 08123884484

REGISTRATION FORM

Here's my registration form as:

- a. Speaker
- b. Participant

Full Name and Title :
Phone Number :
Office / Institute :
Office / Institute Address :
Email :
The Paper Title :

*) please choose these options

The seminar cost is sent via:

- a. Direct payment to committee office.
- b. Bank Mandiri/ BNI 46 On2010